

***ADVENTURE
CITY GAMES***

Press & Media Kit 2025

Website URL : www.adventurecitygames.com

Contact Email : press@adventurecitygames.com

Press & Media Kit

Discover the Urban Game Phenomenon Taking Over Canada



Press & Media Kit

Adventure City Games is a proudly Montreal-based company redefining what it means to explore a city. Think escape room, treasure hunt, and walking tour, all rolled into one unforgettable outdoor experience.

With more than **30,000 players across Canada**, our immersive smartphone-powered games are turning downtown streets into vibrant playgrounds. Whether you're a group of friends, a family on a day out, or a company looking for a unique team-building activity, Adventure City Games offers a new way to connect, compete, and explore.



At a Glance

- **Founded in Quebec**
- **Active in 6 cities :**
Montreal, Toronto, Ottawa, Quebec City, Vancouver, Calgary
- **30,000+ players** to date
- **12 original games**
with 4 new games launched in 2024 alone
- **Playable anytime**
24/7 access after purchase, no scheduling needed

Languages:

English & French

Ideal for:

Friends, families, tourists, and team-building organizers



What We Do

**Imagine you're walking the streets of your city...
but with puzzles to solve, clues to find,
and a mystery to unravel.**



What We Do

Our Outdoor Escape Room Games turn neighborhoods into life-sized game boards. Players receive clues on their phones and must work together to solve challenges, uncover stories, and complete their mission.

- ✓ **No app download required**
- ✓ **Choose your game and play within 12 months**
- ✓ **Organize friendly competitions between teams**
- ✓ **Great for groups of any size**



Who Loves Our Games?

Friends & Tourists

Looking for a fun way to explore the city? These urban adventures are packed with discoveries and Insta-worthy moments.

Families

Play together, solve together. Kids 15+ love the thrill, and adults rediscover their playful side.

Companies & Schools

Trusted by HR teams, teachers, and leaders for fun team-building that sparks collaboration and boosts morale. Whether it's a corporate outing, school activity, or offsite retreat, the competitive mode is always a hit.



Where We Play

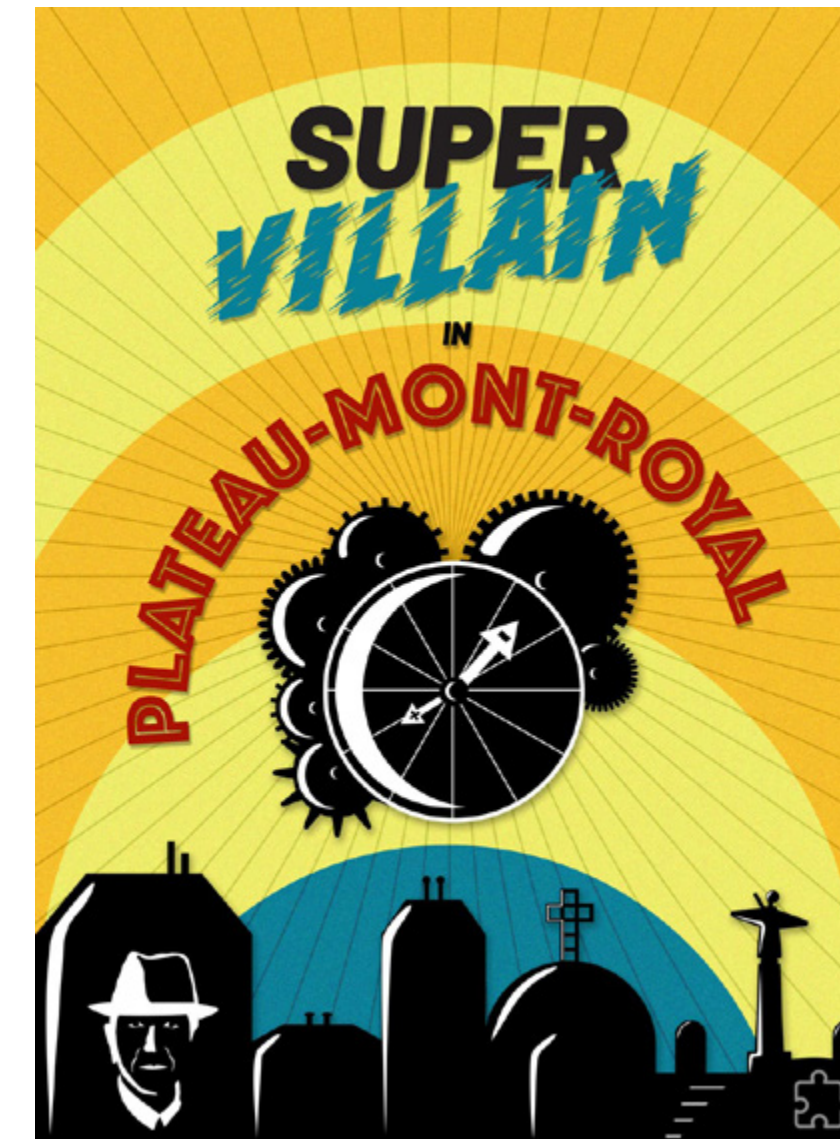
Montreal



Terror in Old Montreal
(77% of success rate)



Super Villain in Plateau
(89% of success rate)



Corruption in Mile-End
(62% of success rate)

Where We Play

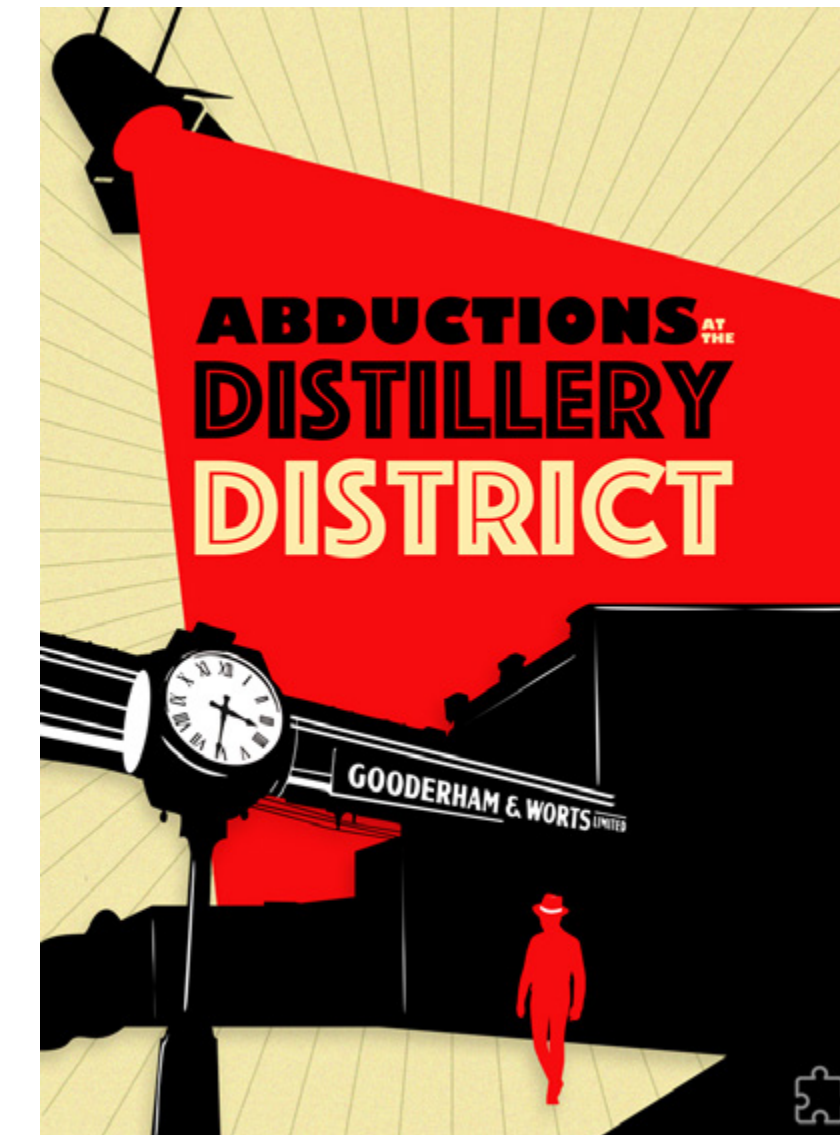
Toronto



Panic in Old Toronto
(81% of success rate)



The Evil Dragon of Toronto
(72% of success rate)



Abductions at the Distillery District
(58% of success rate)

Where We Play

Quebec city

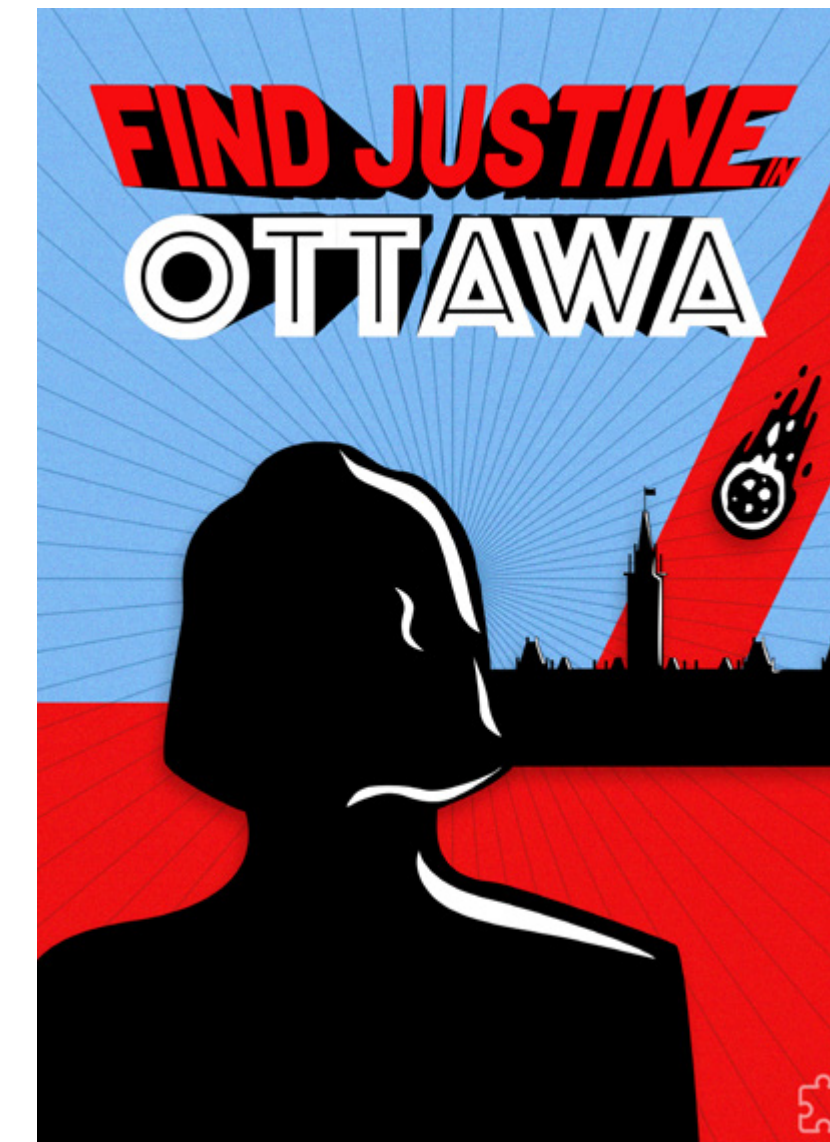


**Total Madness
in Old-Quebec**
(80% of success rate)

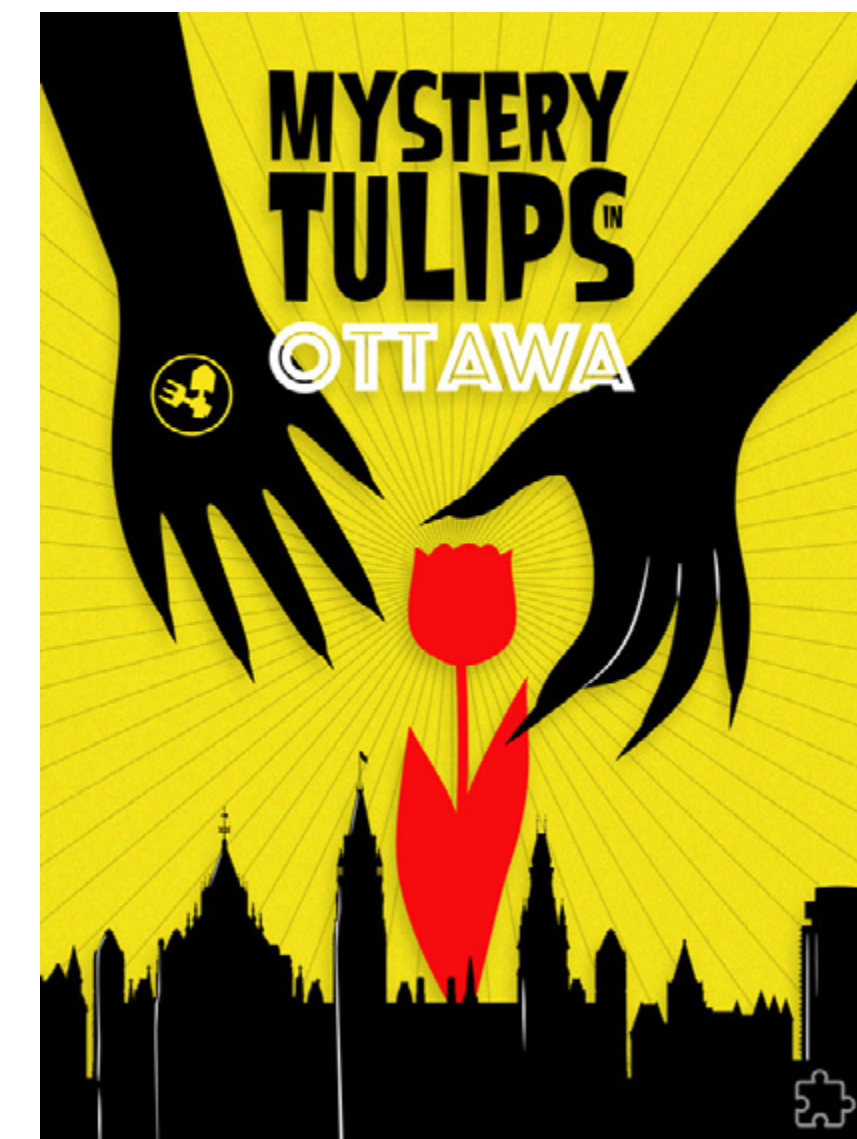


**Diabolical Plots
in Old-Quebec**
(72% of success rate)

Ottawa



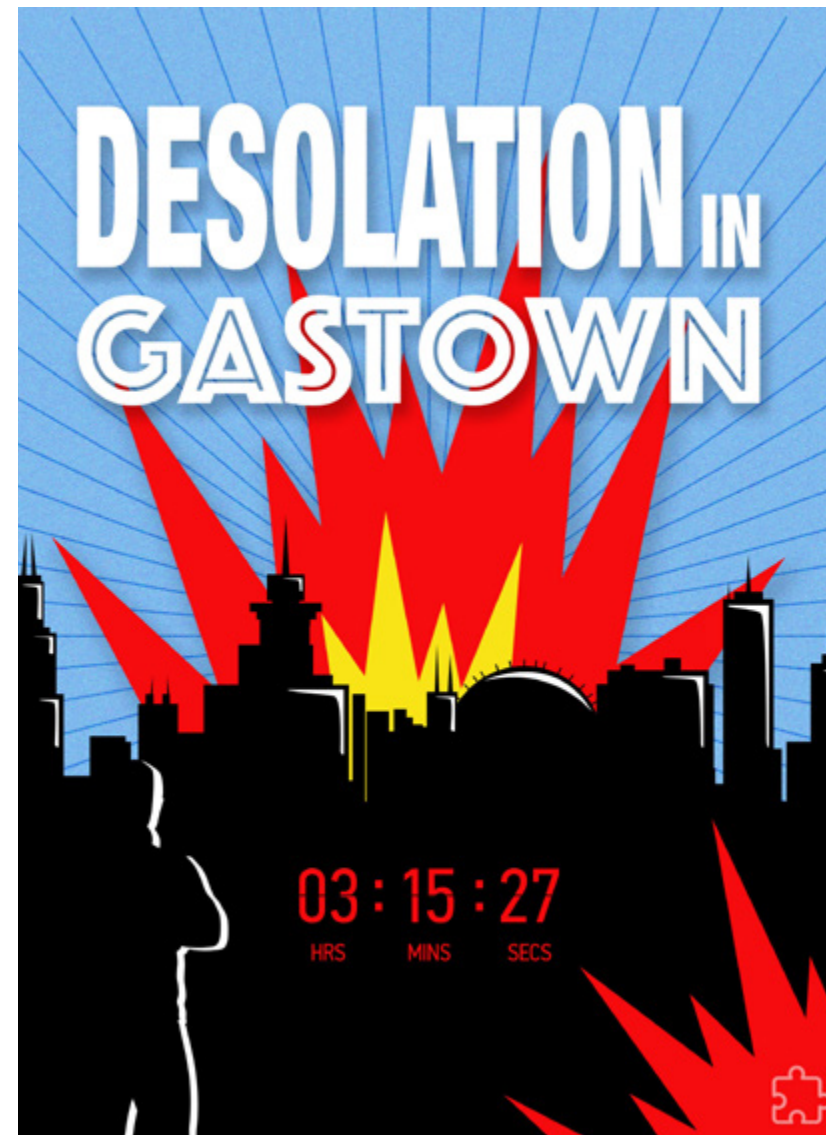
**Find Justine
in Ottawa**
(78% of success rate)



**Mystery Tulips
in Ottawa**
(71% of success rate)

Where We Play

Vancouver



Desolation in Gastown

(85% of success rate)

Launched in 2024



Vampires in Vancouver

(72% of success rate)

Launched in 2024

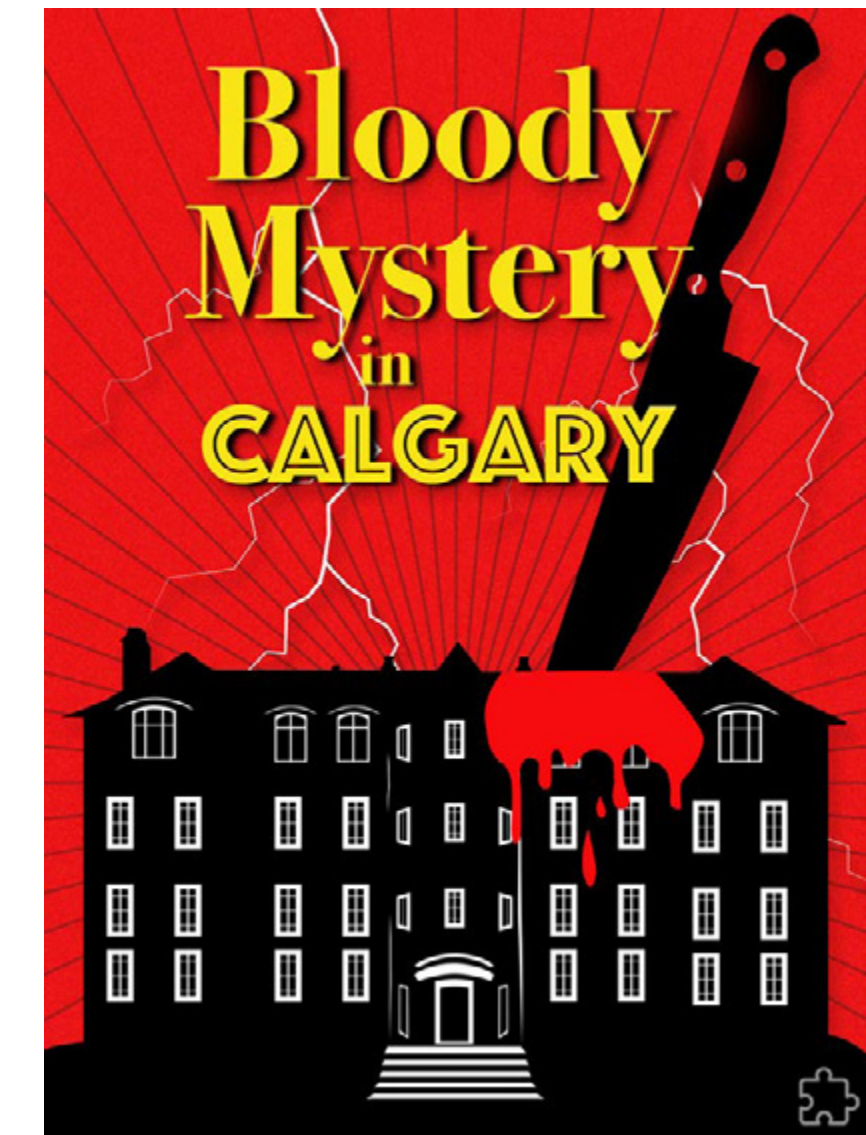
Calgary



The Jewels of Calgary

(76% of success rate)

Launched in 2024



Bloody Mystery in Calgary

(64% of success rate)

Launched in 2024

What's New in 2024

We've just launched **4 brand-new games in Vancouver and Calgary** to meet rising demand. Players can now enjoy even more variety and challenge levels.



A growing trend is **team competitions** on the same course. It's fun, dynamic, and a perfect way to energize summer outings, from birthday parties to company retreats.



Need Media Assets?

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Press Contact

We're happy to collaborate, answer questions, or set you up for a test game in your city.

Press & Media Inquiries

press@adventurecitygames.com





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